



Selling Your House?

Here are 6 ways to make a good impression!

First impressions count, and more so when you're trying to sell your home. Impress your buyers and increase the chances of a quick sale with these top tips from estate agent professionals.

TIP #1

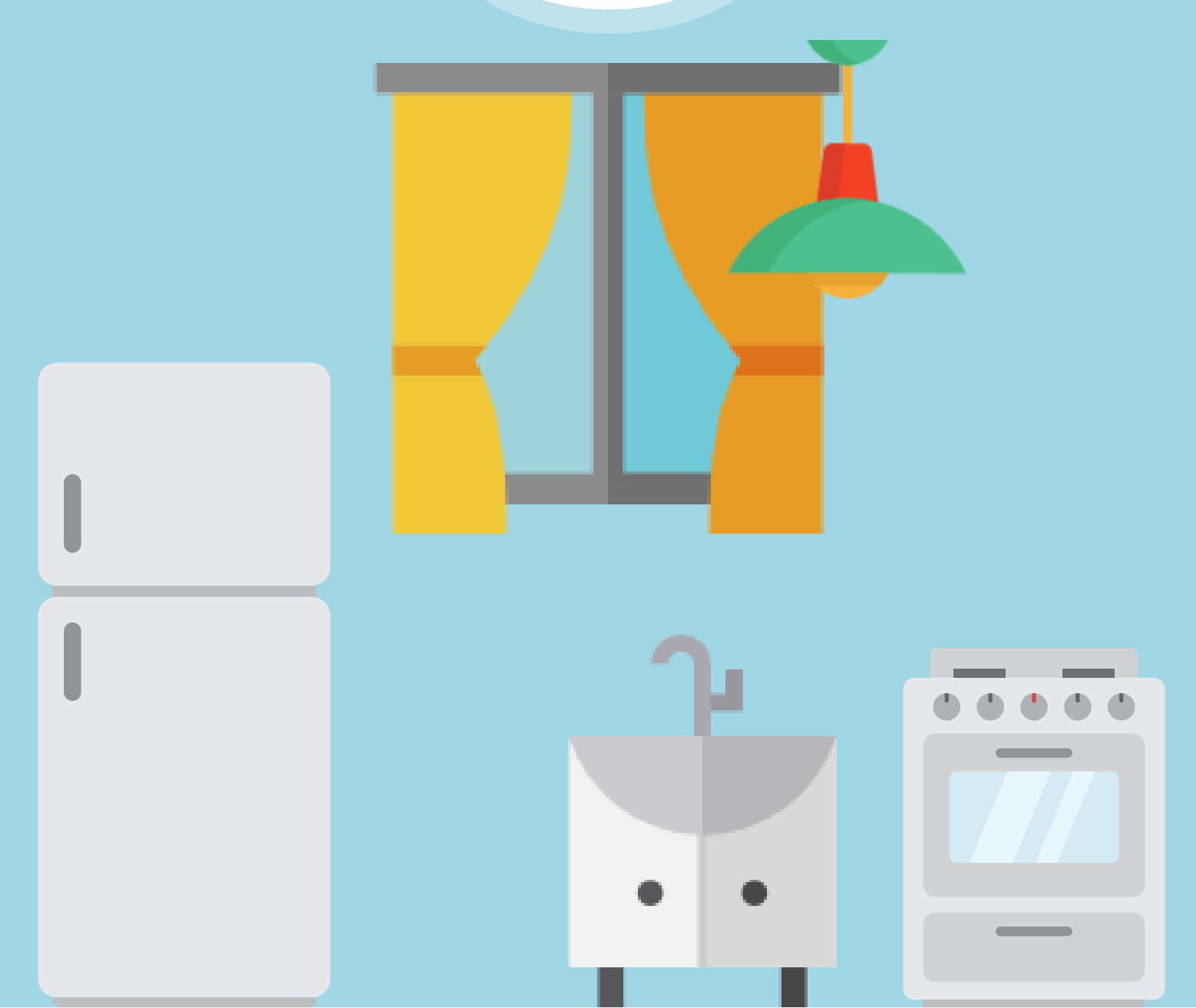


Clear the Clutter

Try to create a minimalistic feel around your home. Remove anything that detracts from the attractiveness of the home - this way buyers can envisage themselves living there.

- Take down large family photos or canvases
- Bin all old magazines, newspapers and post
- Remove children's artwork and posters from the walls
- Store unnecessary furniture away

TIP #2



Cleaning

Your home is the centre of attention - photographers capturing the best of your property and buyers peeking in every corner. Nothing is better than a good old-fashioned deep clean to ensure the very best outcome.

- Clean windows
- Clean light shades and chandeliers
- Polish metal taps, sinks and visible piping
- Clean inside cupboards & scrub the hob and oven

TIP #3

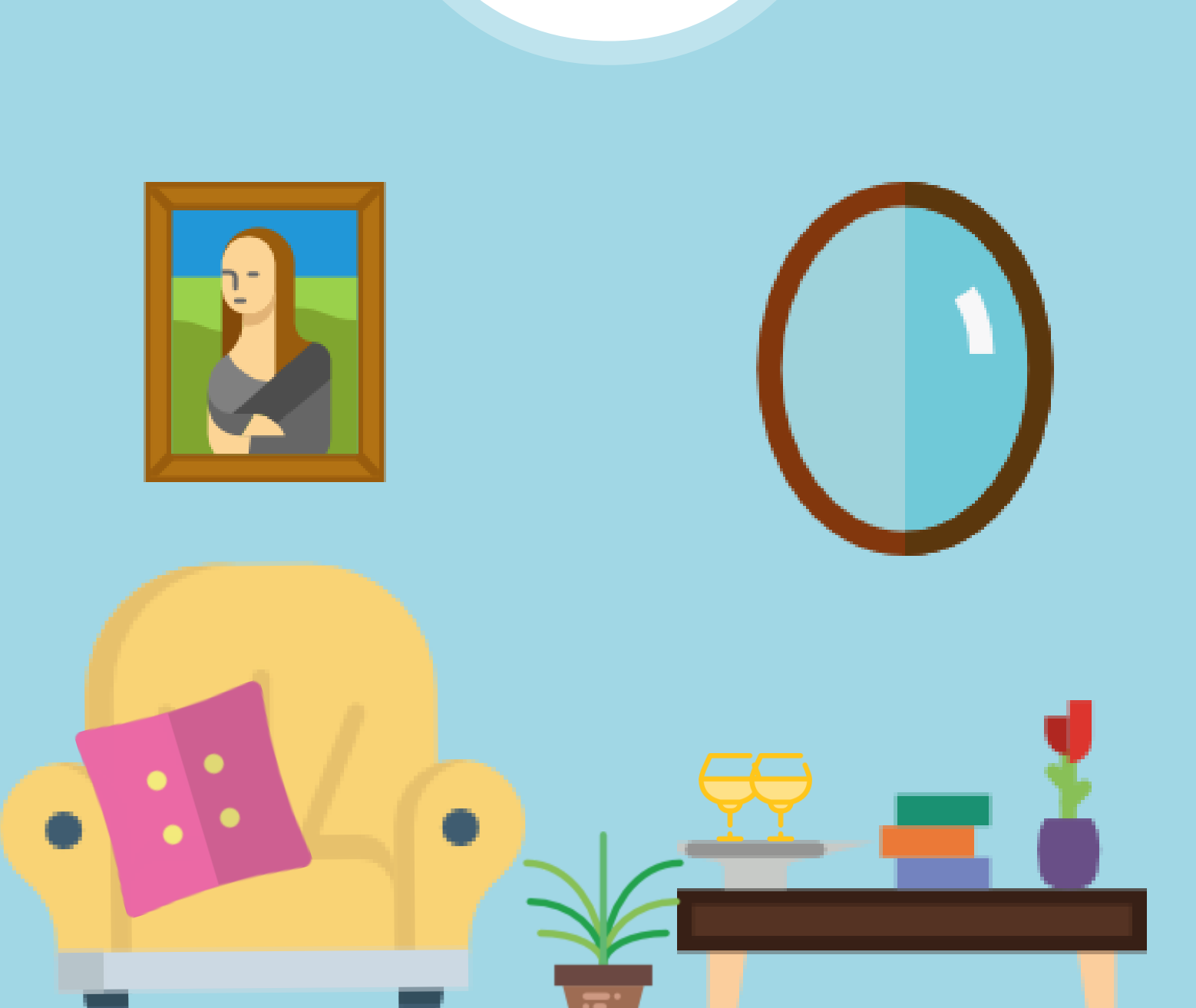


DIY Repairs

You can guarantee that buyers will spot that one leaking tap, that one loose cupboard door and that one stiff door handle. Do not delay in getting the repairs needed, which make it easier for buyers to love your home!

- Fix leaky taps and faulty sink plugs
- Replace mouldy silicon and cracked tiles
- Fill dents in walls and refresh the paint
- Straighten cupboards and doors & oil door handles/hinges

TIP #4



Dress the House

Dressing the house is the last stage to complete the look of your home. This should be done once the house has been decluttered and cleaned.

- Place throws and cushions on your bed and sofa
- Add books to a coffee or side table
- Lay the table with a matching dinner set and glasses
- Fill empty corners with fresh-cut flowers and plants
- Hang an art canvas or mirror on walls (at eye level)

TIP #5



Welcome to my Home

The front entrance is like the "opening curtain" of your home, as it sets the tone of the "tour", so make an impression that lasts.

- Clear the path or driveway (including any cars)
- Mow the lawn, trim bushes and remove all weeds
- Add potted plants next to a door & replace the old doormat
- Place bins out of sight or on the road
- Re-paint the front door and add the house number

TIP #6



Details that Count

Here are a few details that you should take into consideration when staging your home for a sale:

- Get a pet sitter for the viewing day - not everyone is a pet lover!
- Offer nibbles to your buyers - that will create a great impression
- Place household plants, candles and air fresheners throughout the house
- Use the same hangers & hang clothes in groups facing the same direction



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Sources :
<http://www.mouseprice.com/info/articles/property-services/home-staging/>
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